



- Bob Berland knows exactly what it takes to Be World Class.
- He is a 2x Olympian in the sport of Judo and medaled in virtually every major international competition in which he competed.
- He eventually was named the 2004 Olympic Judo team coach in Athens Greece, where he coached America's only medalist of those games to a Bronze.
- At the 1984 Summer Olympic Games in Los Angeles, Bob, became the first U.S. athlete ever to reach the Olympic final in Judo. His silver medal was the first awarded to a U.S. athlete and as of today no American has yet to win gold.
- Professionally, while Bob was training for his 2nd Olympic games he began a 15 year career as a commodities trader on the floor of the Chicago Mercantile Exchange. While trading he also founded Olympic Futures in 1991, a clearing house for independent traders.
- Today Bob is President of Berland Printing a family print and communications organization which was established in 1928.
- Bob was also very involved with the City of Chicago's Olympic bid effort. He was named to Chicago 2016's Board of Directors by bid Chairman and CEO Pat Ryan and was also co-chair of its Athletes Committee.
- Bob Berland clearly understands what it takes to "Be World Class" in Sports, in Business and in Life and today he is going to share his approach with us.